



Manage the The Adult Learner Classroom with Nonverbal Influence

Sharon Sayler, MBA, CEC, ACC, Competitive Edge Communications expert to speak at THE 2012 ASTD-CASCADIA CHAPTER CONFERENCE

PORTLAND, OR, October 15, 2012 – “Adult learners often come to training against their will and with a ‘prove-it-to-me’ attitude. Unless the instructor takes the lead in building a relationship early, the training can turn into a waste of everyone’s time,” said Sharon Sayler. “Embrace this reality. Learn how to arouse curiosity, intrigue, and anticipation with your posture, gestures, vocal quality and other visual influencers.”

Sharon Sayler, founder of Competitive Edge Communications, one of the country’s top executive coaching and consulting firms specializing in communication and performance optimization will speak at the ASTD-Cascadia Chapter Conference taking place October 25, 2012 at the DoubleTree Hilton Hotel - Lloyd Center in Portland, OR.

“Back to Basics and Beyond” is the motivation for the one-day educational seminar. During Sayler’s practical and intriguing presentation, she will reveal the latest nonverbal classroom management techniques, approaches and best practices for adult learners. She will detail proven nonverbal communication, rapport and trust-building methods that make teaching adult learners more effective.

Sayler’s goal is to reveal the nonverbal techniques of influence that are the key to successful adult learning. Through this seminar, she will provide new awareness, best practices and methods to create broader flexibility for instructors who work with adults.

Sharon Sayler MBA, CEC, ACC supports executives and leaders to develop the skills associated with confident communication and strong presentations. She is a published author of three books, and her latest book released by John Wiley and Sons, *What Your Body Says and How to Master the Message*, has been published in 5 languages since its publication. She is a sought after speaker and trainer as well as an executive one-to-one and group coach to help professionals succeed in business and in life.

Back to Basics and Beyond is hosted by the Portland Chapter of the American Society for Training and Development (ASTD), which has been supporting workplace learning and performance professionals in Oregon and SW Washington since 1947. The one-day conference is part of their continuing support of quality training and development

for organizations. Registration information is available at
<http://www.astdcascadia.org/conference/2012/conference2012.html>

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For Immediate Release

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