

Keep in Touch: The Most Important Marketing Strategy You Will Ever Use

The key ingredient to business success is OTHER PEOPLE

Your marketing is determined by you....Your marketing success is determined by others

How do they respond to you and your marketing?
What opportunities can you create together?

We start with the Book Yourself Solid Networking Strategy,
that's all about creating a connection with another person.

50/50 Rule is: _____ % and _____ %

What 3 things do you share with your Network?

- 1.
- 2.
- 3.

You want what you share to be

- 1.
- 2.
- 3.
- 4.

The 6 basic categories that fit that criteria are:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Online Networking

Newsletters, Broadcast Email, Autoresponders, Social Media, Groups, Forums, Chats.
Blog / Comments, Teleseminars and Webinars....

Offline

Live Trainings and Workshops

Direct Mail (postcards, cards, newsletters)

Send a free card at <http://sharonsayler.com/soc>

REMEMBER YOU ARE _____ !

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The Uncommon Success Coach –Your Life - Your Way