

**For Immediate Release**

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**COMPETITIVE EDGE COMMUNICATIONS EXPERT TO SPEAK  
AT THE 2012 COACHES AND ENTREPRENEURS EDGE**

**Sharon Sayler, MBA, CEC, ACC to share the  
Secrets to Influence and Inspire Without Saying a Word.**

PORTLAND September 10, 2012, Competitive Edge Communications, one of the country's top executive coaching and consulting firms specializing in communication and performance optimization, announced today that Sharon Sayler, founder and lead consultant, will speak at the Coaches and Entrepreneurs' Edge Extravaganza taking place September 19-21, 2012 at the Magic Castle in Hollywood California.

"Put Magic in Your Message and a Fortune in Your Future!..." is the impetus for the 3-day Educational Seminar where Sayler will join over 30 other top experts in sessions designed to reveal the latest techniques, approaches and best practices for entrepreneurial success. Sayler will detail proven communication, rapport and trust-building techniques that make networking and sales more effective.

"There are little things we do everyday that undermine trust and rapport. Your smile, if used too early in an initial meeting, can leave people wondering what you are hiding," said Sayler. "A lot of people go into vital meetings with a just 'wing-it' attitude."

Sayler's goal is to help demystify nonverbal techniques that can be the key to successfully marketing and selling your services and create genuine rapport and win-win relationships.

Sharon Sayler MBA, CEC, ACC supports executives and leaders to develop the skills of confident communication and strong presentations. She is a published author of three books, her latest book released by John Wiley and Sons, *What Your Body Says and How to Master the Message*, has been published in 5 languages since its publication. She is a sought after speaker, trainer and executive one-to-one and group coach where she helps C-level women succeed in business and in life.

Hosted by Expert Insights Family of Opportunity and NaviCore International, Inc., the 3-day conference is part of their continuing support of quality coaches and coaching since 1994. Individual registration information is available at <http://www.gettce.com/TCEESS.html>